

# GLENS RUNNERS

## CLUB POLICY

### PHOTO/VIDEO USE

#### **Background/Purpose:**

Photographs / video of members may be taken from time to time during activities for a variety of uses. This policy is intended to define the appropriate use of photography / video and the resulting images.

#### **Photo / Video Guidelines**

The members of GRC are over 18 years old. Photographs / video of members may be taken from time to time during activities for a variety of uses. For example:

- Coaches may take photo / video in order to discuss form
- During events to provide a record of the activity to post on social media
- Submitted to the press to publicise club activities
- To promote the club. For example photos are used on the club website - the banner and activities within the pages. We will only authorise the use of images of runners in suitable dress. Any photo / video posted must focus on the sport and be dignified.

#### **Opt-out**

**You can opt out of appearing in social media, website, marketing and publicity relating to GRC etc by emailing [glenstrunners@gmail.com](mailto:glenstrunners@gmail.com).** If you do not wish to be photographed you are responsible for notifying the camera operator of your opt out status. Failure to do so may result in your inclusion in a photograph or recording and will be treated as a release, allowing GRC to utilise the photograph or video recording accordingly.

#### **Misuse of Photo / Video**

The Club's Social Media Administrators have authority to delete other people's content (posts, comments & photo). They can also ban users of the GRC social media platforms. All GRC members are responsible for reporting misuse / inappropriate content to the Clubs administrators. **Any Club member can request that a photo / video containing their image is removed from a Facebook page if they are uncomfortable with the photo / video.** The role of the administrators is to vet the contents of messages or photographs to ensure that it is appropriate.

Members should note that any breaches of this guidance may lead to disciplinary action. Serious breaches of this guidance, for example incidents of bullying of other club members, inappropriate usage or social media activity causing serious damage to the club, may lead to club membership being terminated.

